

# TURNBULL

2020

BLACK LABEL  
CABERNET SAUVIGNON

"THE HOLISTIC BALANCE THIS WINE POSSESSES AT SUCH A YOUNG AGE MAKES THIS, IN MY OPINION, THE BEST BLACK LABEL IN MY FIFTEEN YEARS AS WINEMAKER AT TURNBULL—WHICH I NEVER THOUGHT I'D SAY AFTER THE 2017 VINTAGE. A STUNNING REPRESENTATION THAT OVER-DELIVERS ON ITS LEGACY AND FLAGSHIP STATUS AS OUR 'BEST OF THE BEST' BARREL OFFERING." -PETER HEITZ, WINEMAKER

## OUR STORY

Turnbull is rooted in the culture and history of the Napa Valley, making wine of exceptional quality in Oakville since 1979. At the core of our independently owned business is our estate-grown fruit, which we carefully tend to from dirt to bottle. We craft our wines with integrity and without compromise, and our signature is a wine defined by consistency of balance, structure, and depth.

## WINEMAKING

It starts with the painstaking process of vinifying lot by lot, tasting and evaluating each for specific attributes and characteristics. Winemaker Peter Heitz weaves together a narrative of place, tasting through and chalking each barrel one by one to determine the final blends. Our wines are aged in 100% French Oak barrels and rest in bottle for extended time so that they may be enjoyed as they were intended: upon release and over the long-term.

This bottling is a signature selection of individual barrels that showcase dark, brooding, hedonistic characteristics, with dusty black fruits and an exotic floral lift. These barrels over-deliver, resulting in a wine of astounding purity and density.

## VINEYARDS

Black Label is a story of two alter egos coming together: Leopoldina Vineyard meets Fortuna Vineyard. The core of Black Label comes from our Leopoldina Vineyard, perched high atop the Oakville Bench. This vineyard delivers big, darkly brooding fruit notes and rich, hedonistic tones with well-defined structure and texture. Our Fortuna Vineyard, situated upon the Eastern Oakville alluvial fan, contributes a classic spice-box note, and highlights lift and focus, enhancing length and purity.

## VINTAGE NOTES

Our approach with the 2020 vintage was both straightforward, and unsparing. In our ever-committed effort to over-deliver on quality and taste, we did not use grapes if laboratory analysis showed any potential smoke issues—and even then, if our own numerous sensory evaluations left us with even a shadow of a doubt, we did not use those lots. Despite these challenges, 2020 was a great vintage and growing season. We maintain this to be a vintage where wine enthusiasts should focus on wineries they know and trust, that have a reputation for making exceptional wines vintage after vintage. We're excited about our 2020 wines, which are full of freshness, energy, and lovely natural acidity, with pure and vibrant flavors.

## TASTING NOTES

Crafted from our most effusive barrels, Black Label makes a return with generosity and intrigue. Blackberries, black cherries, olives, and toasted cocoa command the nose. Ripe black mission figs, wild blueberries, black currants and kirsch tones transform the palate. Generous rounded fruit tannins resound, whirling along the palate with hints of subtle yet impressive French oak through its endless finish, beckoning the next sip.

## APPELLATION

Napa Valley

## ALCOHOL

14.9% by volume

## VARIETAL BREAKDOWN

97% Cabernet Sauvignon  
3% Lagrein

## VINEYARD BREAKDOWN

63% Fortuna Vineyard, Oakville  
37% Leopoldina Vineyard, Oakville

